

For: Zebu Forno Franchise LLC, Red Bank, N.J.
From: Parness & Associates, Aberdeen, NJ

For Immediate Release

ZEBU FORNO INTRODUCES SPECIAL HAPPY HOUR MENU

RED BANK, N.J. (9/22/08)—Zebu Forno, the European-style bakery and café, has introduced a specially priced Happy Hour menu designed to encourage patrons to sample pairings of some its most popular items. Each of the nine combinations is priced at \$6.99.

Featuring sandwiches or salads paired with either a cup of soup, fresh fruit cup, salad or dessert item, the Happy Hour menu is available for a limited time at Zebu's locations in Red Bank, Holmdel and Hoboken, everyday from 5:00 p.m. to closing. The following combinations are offered:

- ½ Portabello Supreme baguette paired with a small Forno Misto Salad
- ½ Peppery Roast Beef Panini and a cup of Baja Chicken Enchilada Soup
- ½ Spornano Panini paired with a small Fresh Cut Fruit Cup
- ½ Tuscan Chicken baguette paired with a Jumbo Cookie
- ½ Turkey Milano baguette paired with a side of Bruschetta
- ½ Italian Panini paired with a Fresh Filled Cannoli
- ½ Garden Vegetable baguette paired with Vegetarian Soup of the Day
- ½ Turkey Panini paired with a small Caesar Salad
- ½ Forno Misto Salad paired with a cup of the Soup of the Day

“The new Happy Hour menu brings together a variety of Zebu Forno's most popular sandwiches, soups and salads,” said Ryan Timmons, general manager of Zebu Forno Franchise LLC. “These combination meals are great for a light dinner or late night snack, and with a price of just \$6.99, they provide an affordable way to try pairings of some of the top-sellers on our very diverse menu.”

Zebu Forno's regular menu includes fresh-baked breads, muffins, bagels, and pastries; breakfast sandwiches; omelets; homemade soups; handmade thin-crust and Focaccia pizzas; Panini sandwiches, wraps and other hot and cold sandwiches served on home-baked breads; fresh salads; quiche; gelato; fresh fruit cups; espresso drinks; a variety of coffees and teas; and a soft drink selection that includes Boylan's soda on tap. All menu items and baked goods are available for takeout, augmented by a selection of pastas, sauces, olive oils, other grocery items, and Zebu mugs and accessories that are merchandised throughout the store. Catering services are available.

Open for breakfast, lunch, dinner and late-night snacks, the chain's locations are designed to convey a sense of a 'town gathering place'—a relaxed setting where people of all ages can meet and sit for hours without feeling pressured. Features include free Wi-Fi, flat screen TVs, satellite music, brick walls, wood plank flooring, original murals celebrating great artists of the past, and seating at conventional tables, stool-height tables and in groupings of Indonesian roll back easy chairs.

Zebu's flagship company-owned location opened in 2001 on Broad Street in downtown Red Bank, N.J. In 2007, the company launched its franchise program with the opening of a location in The Commons at Holmdel in northern Monmouth County that was followed by the chain's third restaurant located at Hoboken's Marineview Plaza in April 2008. The company plans to develop into a regional chain with 10 franchised locations in New Jersey and eastern Pennsylvania over a three to five-year period.

Press Contacts: At Parness & Associates Public Relations: Bill Parness or Lisa Kreda, (732) 290-0121, parnespr@optonline.net; at Zebu Forno, Andrew Gennusa, president, (732) 245-2320.

Zebu1/zebu happy hour menu 9/08