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FOR IMMEDIATE RELEASE

**ROOMS TO GO SELECTS TD RETAIL CARD SERVICES TO ADMINISTER
PRIVATE LABEL CREDIT CARD FOR 53 STORES IN THREE STATES**

MAHWAH, N.J. (01/26/10) – Rooms To Go, the retailer of stylish furniture at everyday low prices, has expanded its private label credit card program with TD Retail Card Services (TDRCS) to include 53 stores in three southeastern states.

Under the agreement, the Mahwah, N.J.-based business unit of TD Bank, N.A., will now direct all facets of the program for the 130-unit chain's showrooms in metro Atlanta, northern Florida and Louisiana. TDRCS began serving the retailer in 10 test stores in July, taking over the private label credit card program administered by another provider. The conversion to TDRCS was expanded to other locations in stages over subsequent months to reach the current level.

Headquartered in Seffner, Fla., Rooms To Go introduced the concept of displaying and packaging furniture in complete room settings. The company's designers coordinate each room's colors, fabrics and accessories.

The Rooms To Go credit card from TDRCS will offer consumers a full menu of same-as-cash and equal pay programs.

About TD Retail Card Services

Based in Mahwah, N.J., TD Retail Card Services ranks among the nation's largest private label credit card companies. A division of TD Bank, N.A., the company launches and administers new credit card portfolios for brick-and-mortar, internet and catalog merchants, and acquires retailers' existing credit card portfolios. For more information, visit www.TDRetailCardServices.com.

About Rooms to Go & Rooms To Go Kids

Rooms To Go is America's largest independent furniture company with the nation's biggest furniture inventory. With more than 130 locations in 9 states, the company offers stylish furniture at everyday low prices, original room packages, superior service and fast delivery. The retailer is also the leader in children's furniture through Rooms To Go Kids and offers the widest array of themed room packages for children and teens in the United States. For more information about Rooms To Go please visit www.roomstogo.com.

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